

Lead Capturing form

{Staple your business card here}

Trade show day:

- Mo Tu We Th Fr Sa Su

Conversation led by:

Personal details:

Name:

Organization:

Department / Job function:

Contact details:

Phone:

Email address:

Website:

Discussion results:

Info received at the show:

- Company brochure
- Production information
- Price list
- Product brochure, leaflet or flyer
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-

Topics:

- Interested in products
- Interested in cooperation
- Interested in job
-
-

Contact via:

- Phone
- Email
- Post
- Does not wish further contact
- Visit
-

Follow-up:

- Sales
- Marketing
- Production
- Customer service
-
- on

Next Steps:
